

**Consulting Basics Series** 

# What do consultants actually do?

A closer look at how consultants solve problems, drive change, and deliver value.

## Consultants = problem-solvers

In a nutshell, consultants are problemsolvers with a fresh perspective.

When tackling a new project or improving an existing challenge, organisations bring in consultants to:

- Solve complex challenges.
- Bring specialised expertise.
- Offer fresh, objective perspectives.
- Help organisations achieve their goals faster and more efficiently.



## What problems do they tackle?

Consultants work across all industries, tackling challenges such as:

- Transforming outdated systems.
- Optimising business processes.
- Navigating regulatory compliance.
- Delivering large-scale change initiatives.

#### What they bring

Consultants bring deep experience from working across multiple organisations and industries. They can benchmark insights to compare performance against competitors. And they bring independence from internal politics, enabling unbiased advice.

## What skillsets do they posess?

Consultants rely on a mix of skills to succeed:

- Analytical thinking to turn data into actionable insights.
- Communication and stakeholder management to gain buy-in.
- Project and time management to ensure smooth delivery.

#### What they bring

These skills are honed through years of exposure to high-pressure, high-impact environments, making consultants uniquely equipped to deliver results under tight timelines.

## Why hire a consultant?

#### Organisations turn to consultants to:

- Access expert knowledge quickly.
- Navigate change efficiently and effectively.
- Save cost and effort, so internal teams can focus on the core business.
- Gain an external, unbiased approach to tackle complex challenges.

#### What they bring

Consultants provide a laser focus on outcomes, supporting internal teams to uncover risks, opportunities and deliver results for the organisation.

### How do I get started?

Are you looking to hire consultants? At Interval, we specialise in matching companies with highly skilled consulting talent, on demand.

If you're looking for support to solve problems, lead projects and deliver impact, we can provide you with the people and tools to bring you success.

Get in touch to see how we can help: hello@intervalgroup.com

